

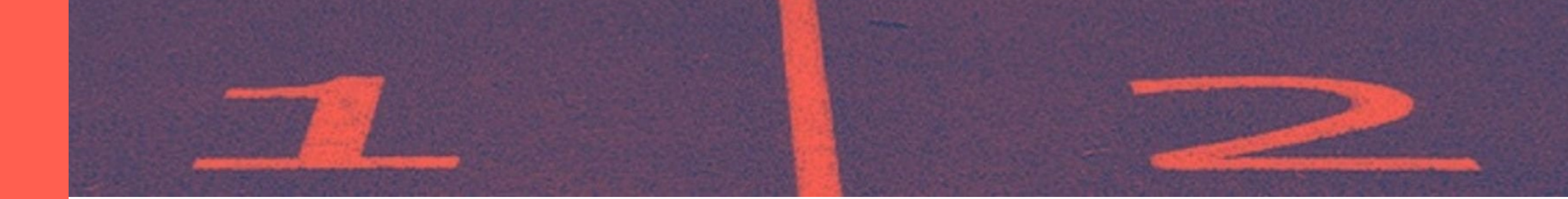


QUALIFICATION, INSPIRATION AND ALIGNMENT
AT THE START OF DIGITAL TRANSFORMATION

Smart Starter Program

Remote
Program





Smart Operations

How to do it?

Those at the beginning of a Digital Transformation are often unsure of the individual opportunities for their own business. As with any upcoming change, it is important to gain an overview and define a common direction.

The aim of the Smart Starter Program is to clarify terminology from the areas of Smart Factory and Digital Transformation, to provide inspiration for the design and to present the approach to a successful Digital Transformation in a comprehensible way. The program also develops strategies and recommendations for action for your own Digital Transformation.

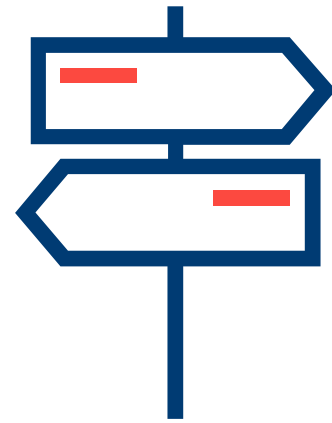
A low-effort, high-impact program that lays the foundation for successful Digital Transformation.

Our Program



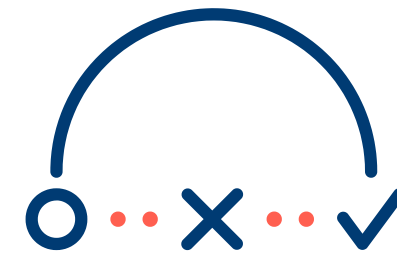
Qualification

Motivations, context, and terminology.



Inspiration

Concrete areas of use and application examples.



Process

Essential steps of a Digital Transformation.



Alignment

Shared vision for your own company.

Target groups

The Smart Starter program is divided into two modules, which are best taken one after the other, but can also be taken independently.



Management Bootcamp

High intensity training + strategic workshop
For C-Level and senior management

4 x 2 hours // up to 200 participants worldwide

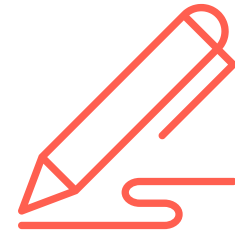


Qualification Lab

Interactive training with many practical exercises
For middle management, experts and employees

12 x 1 hour // 10-20 participants per group

Management Bootcamp



The special feature of the format is the mixture between general qualification and individual consulting services:
The many Smart Factory use cases are evaluated by the participants in terms of their relevance for the company. This creates a clear picture of the individual main challenges and measures.



Online

Web-based training,
available worldwide



Scalable

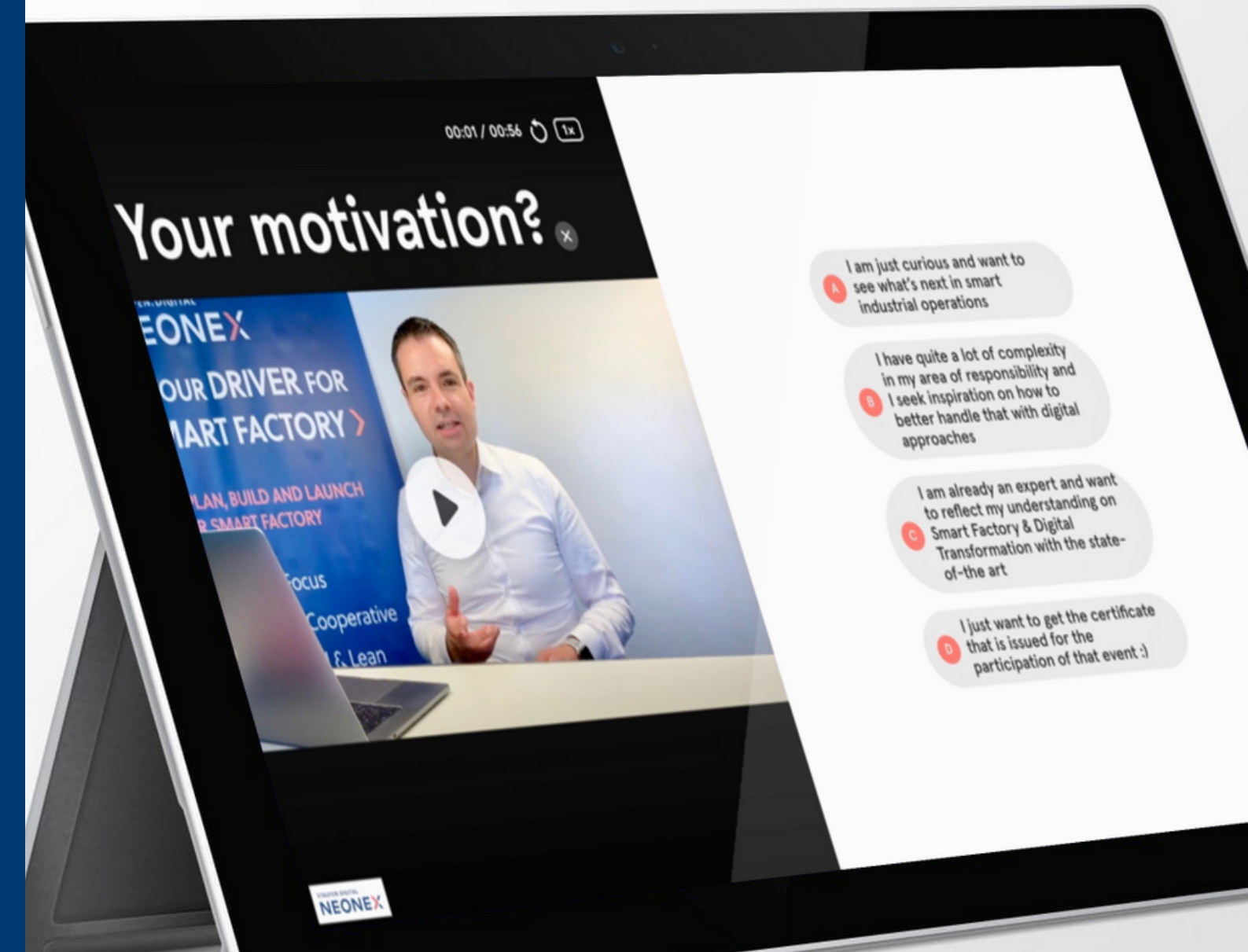
up to 200 simultaneous
participants



Interactive

Voting and discussion
rounds

NEONEX



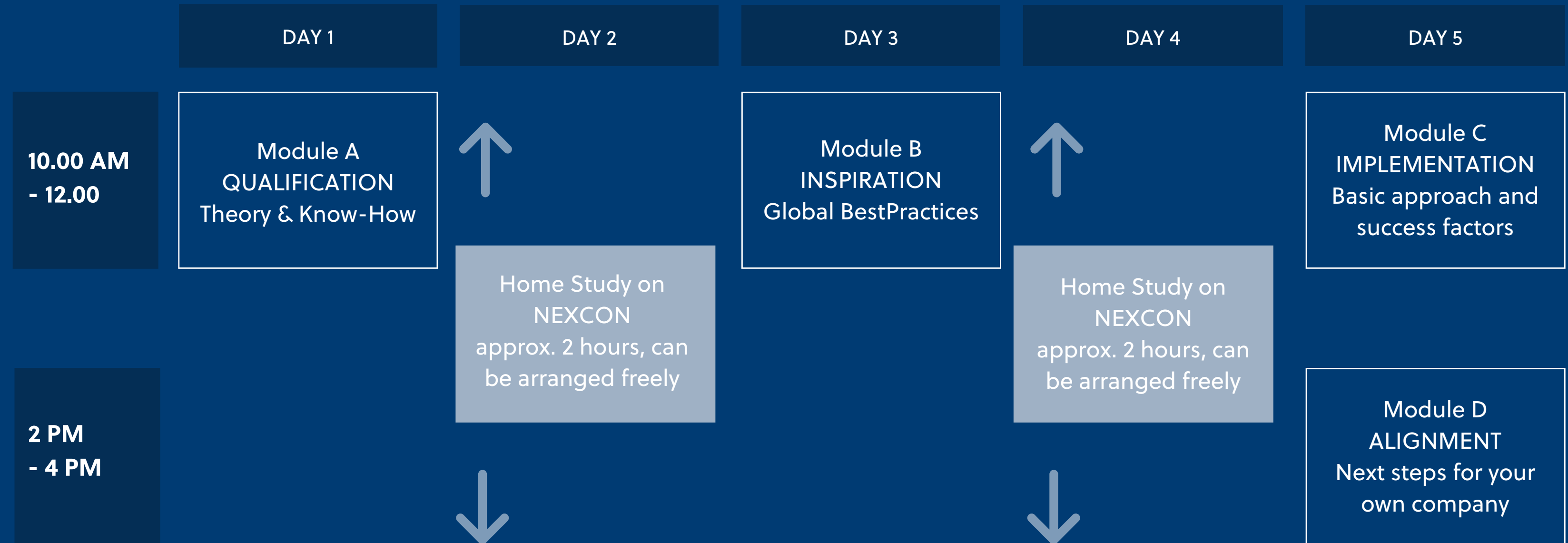
Where do you see the biggest benefits regarding data-based shop floor Management?

63 out of 63 people answered this question (with multiple choice)



SAMPLE AGENDA MANAGEMENT BOOTCAMP

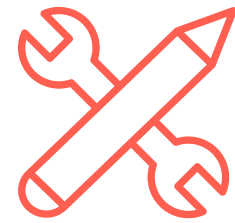
All modules can be tailored to your individual needs.



Training
session

Individual
Home Study

Qualification Lab



An interactive training with many practical exercises to build a common understanding of the principles of digitization and a clear vision of a sustainable and successful digital transformation among middle management, experts and employees.



Online

Web-based training,
available worldwide



Small Groups

Room for individual
questions and problems



Entertaining


Group work and sample
videos

NEONEX

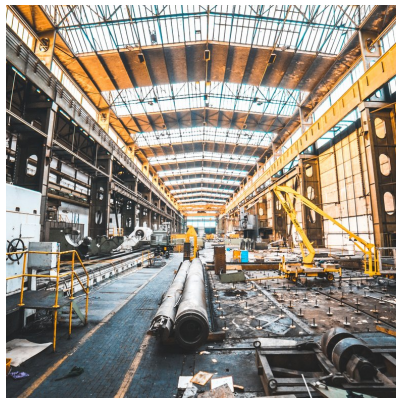


SAMPLE AGENDA QUALIFICATION LAB

All modules can be tailored to your individual needs.

	DAY 1	DAY 2	DAY 3	DAY 4
08.00-09.00	Smart Factory Basics	Application examples along the value stream	 Home Study on NEXCON approx. 2 hours, can be arranged freely Digital transformation - The big picture	IT Systems
09.00-10.00	Lean & Digital	Predictive Maintenance		Agile Project Management
10.00-11.00	Digital Wastes	Qualification profile of the human being in the Smart Factory		Global BestPractices
11.00-12.00	Basic technologies	Maturity model and evaluation of use cases		Success factors for your own Digital Transformation
				Theory unit
				Workshop unit
				Individual Home Study

Why NEONEX?



Industry experience

NEONEX is a management consultancy with technical and management expertise. Our knowledge comes from years of experience in positions on the industry and consulting side.



Pragmatic approach

We find solutions that quickly create real value. Your entire management and/or core team will have a common understanding and an aligned set of goals within one week.



Proven concept

Our Smart Starter program has already been implemented in several companies worldwide, e.g. in the hydraulics and tool manufacturing industries.

[Show more](#)

Contact

More information

www.neonex.de/smart-starter



THOMAS ROHRBACH

Managing Director
thomas.rohrbach@neonex.de



DR. PETER STEPHAN

Senior Partner & Co-Founder
peter.stephan@neonex.de



DR. JOCHEN SCHLICK

Senior Partner & Co-Founder
jochen.schlick@neonex.de



JOCHEN LEPPERT

Senior Partner
jochen.leppert@neonex.de